PharmaLedger Association Announces First Product and Members

Basel - April 14, 2023

The PharmaLedger Association™ (PLA) announces the successful release of **electronic Product Information (ePI)**, our first product and a major milestone in our journey to build a Digital Trust Ecosystem in healthcare.

The solution is now available to PLA members for implementation and productive use. Patients and health care providers can use ePI on their smartphone to access a digital version of the leaflet or package insert through a simple scan of package's barcode.

Key advantages of the solution:

- **Patient-centered –** co-designed with patient's feedback.
- **Free and open** – free of cost, no download or registration necessary for end users
- **One shared App** – enables access to participating medicine manufacturers.
- **Trust** – provides the latest approved ePI version by health authorities.
- **Privacy preserving** - no sensitive information is captured, GDPR compliant.
- **Country agnostic** - scalable to facilitate multi-market medicine packs.
- **Qualified to GMP Standards** – fully documented and tested.

This is the first *ePI by PharmaLedger* release. Additional features are already in development for future releases as PLA seeks to build value in digital healthcare.

The release demonstrates a new level of collaboration in healthcare, underpinned by blockchain solutions, that can accelerate digital transformation.

"It has been great to collaborate with patients to understand how an eLeaflet can provide value to them. Looking forward to making ePI by PharmaLedger real for patients in our pilot markets"
Ken Thursby, *Digital Transformation Lead, MSD*

PharmaLedger Association is proud to announce its newest members as of Q1 2023:

AbbVie	Elanco	PDMFC
Activeage.org	European Patient Forum	Pfizer
Amgen	GSK	PharmaTrail
Assurea LLC	INCM	Romsoft
Axiologic	ITI/CERTH	Takeda
Bayer	Johnson & Johnson	Technovative Solutions
CFTechnology.org	MSD	Veratrak
Consorzio Dafne	Novartis	

Contact – please email **info@pharmaledger.org** for any inquiries.
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