PharmaLedger ASSOCIATION

NEWSLETTER **#3**

PharmaLedger Association Newsletter | 3rd Edition | January 2024

Dear PharmaLedger Community,

As we step into a new chapter of maturing PLA this year, I'd like to take a moment to reflect on our journey through 2023 and share my excitement for what lies ahead.

Reflections on 2023:
Last year was a testament to our resilience and innovative spirit. We navigated challenges, celebrated milestones, and strengthened our commitment to transform healthcare through technology. The success of our key program for 2023, the production launch of ePI, was a highlight, demonstrating the power of collaboration and shared expertise that the unique structure of PLA brings to the table.

Looking Forward:
In 2024, I eagerly anticipate working closely with our members to deliver impactful programs. A priority for me this quarter is to deliver the first partner program for PLA where we will design and implement the PLA Certified Hosting Partner certification program, allowing companies to showcase their ability to host PLA products in a secure and trusted manner. We have launched and are rapidly evolving two new pillars of success for PLA with the Traceability and eConsent SWGs in flight. Our focus will be on harnessing our collective strengths to further our mission of advancing open-source healthcare platforms. Your involvement is crucial in driving these initiatives forward and you can look forward to hearing more from the team on how to get a deeper level of involvement in the work of PLA with our upcoming ecosystem roles and partner program launches.

In This Issue:
We bring you the latest updates on our projects, insights from industry experts, and exciting news about our upcoming developments. Each story is a reflection of our dedication to making a difference in the healthcare sector.

Thank you for your continued support and engagement with PharmaLedger. Together, we will continue to break new ground and shape the future of healthcare technology.

Warm regards,

James Gannon,
VP of Quality, Trust & Safety

About Me:
For those who may not have met me, I am James Gannon, Vice President of Quality, Trust & Safety at PLA. My career has been dedicated to advancing healthcare technology, bringing years of experience in leading strategic initiatives, both in large pharma companies and VC backed startups, that emphasize quality, trust, and safety within the industry.

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PRODUCT **UPDATES**

Product Trust Platform (TM)

ePI 2.1 ✅

Our latest PLA ePI update 2.1 is here with some fantastic enhancements:

🌍 **New Languages Added:** Say hello to Norwegian, Italian, Polish, and Ukrainian! Now enjoy PLA ePI in even more languages, making your experience more accessible and inclusive.

🔀 **Improved Accessibility:** We've prioritized accessibility with enhancements to make navigation easier for everyone.

📱 **Tablet Optimization:** Fully optimized for tablet use, providing a seamless experience on larger screens.

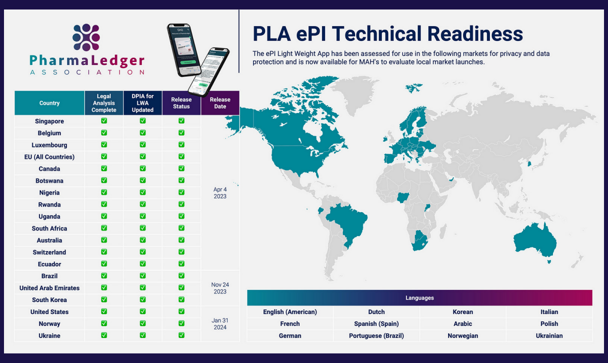
🔄 **Portrait & Landscape Support:** Enjoy PLA ePI in both portrait and landscape mode for added convenience and flexibility.

🔠 **Customizable Font Sizes:** Adjust font sizes to your preference with the ability to increase up to 300%.

🗣️ **Text-to-Speech Support:** Listen to your favorite content with our new text-to-speech feature, making PLA ePI even more versatile.

🗂️ **Enhanced Caching:** We've improved caching to ensure smoother and faster performance.

🎨 **Updated Logo:** Say hello to our refreshed PLA Logo, giving our app a fresh new look before the full re-branding later in 2024!Experience the best version of PLA ePI yet!



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PLA ePI Technical Readiness

The ePI Light Weight App has been assessed for use in the following markets for privacy and data protection and is now available for MAH's to evaluate local market launches.

Country	Legal Analysis Complete	DPIA for LWA Updated	Release Status	Release Date
Singapore	✅	✅	✅	Apr 4 2023
Belgium	✅	✅	✅	
Luxembourg	✅	✅	✅	
EU (All Countries)	✅	✅	✅	
Canada	✅	✅	✅	
Botswana	✅	✅	✅	
Nigeria	✅	✅	✅	
Rwanda	✅	✅	✅	
Uganda	✅	✅	✅	
South Africa	✅	✅	✅	
Australia	✅	✅	✅	
Switzerland	✅	✅	✅	
Ecuador	✅	✅	✅	
Brazil	✅	✅	✅	Nov 24 2023
United Arab Emirates	✅	✅	✅	
South Korea	✅	✅	✅	
United States	✅	✅	✅	Jan 31 2024
Norway	✅	✅	✅	
Ukraine	✅	✅	✅	

Languages			
English (American)	Dutch	Korean	Italian
French	Spanish (Spain)	Arabic	Polish
German	Portuguese (Brazil)	Norwegian	Ukrainian

Coming in 2024 I ePI Re-Design

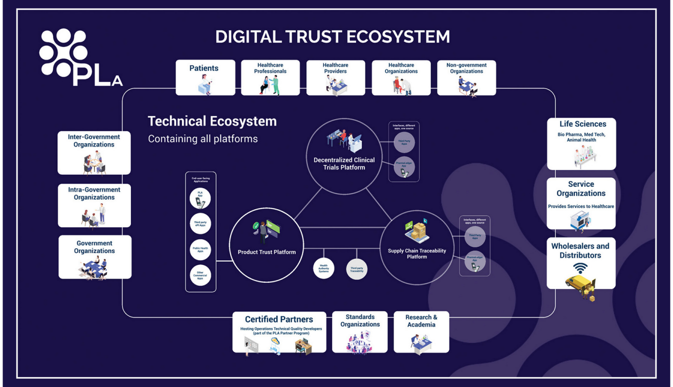
With a new phase of technical development in front of us, it is now time to **bring in the design to complement the tool, improve UX, attract and delight the users through visual elements, and brand ePI for its biggest markets yet.** Stay tuned for more news soon!

Product Trust Platform™
Read More

Digital Trust Ecosystem for Healthcare

The first quarter of 2023 saw momentum gained at the **1st PLA Annual General Meeting** where PLA reaffirmed its commitment to building a Digital Trust Ecosystem in Healthcare (DTE-H) by endorsing its strategic plan, appointing new board members, and emphasizing its role as an ecosystem leader.

Undoubtedly one of the most notable achievements of our inaugural year has been the DTE-H facilitation and establishment. During our PLA Staff meeting last December, we brainstormed on **how to present, in a clear and precise way, what our DTE looks like and who are the stakeholders that both contribute and benefit from our Technical Ecosystem.** The image below was the result of that exercise and we hope that it will help explain the DTE-H complexity in a simple way.


DIGITAL TRUST ECOSYSTEM
PLA
Patients
Healthcare Professionals
Healthcare Providers
Healthcare Organizations
Non-government Organizations
Technical Ecosystem
Containing all platforms
Inter-Government Organizations
Intra-Government Organizations
Government Organizations
End-user facing Applications
PLA App
Third party ePI Apps
Public Health Apps
Other Commercial Apps
Decentralized Clinical Trials Platform
Interfaces, different apps, one source
Third Party Apps
PharmaLedger App
Product Trust Platform
Health Authority Systems
Third party Traceability
Supply Chain Traceability Platform
Life Sciences
Bio Pharma, Med Tech, Animal Health
Service Organizations
Provides Services to Healthcare
Wholesalers and Distributors
Certified Partners
Hosting Operations Technical Quality Developers (part of the PLA Partner Program)
Standards Organizations
Research & Academia

What is a Digital Trust Ecosystem?
Read our article

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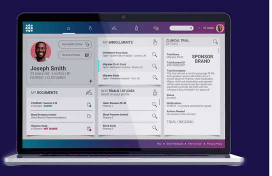
eConsent

Strategy Working Group ✅



Moving forward, our **Xlab**, the Research and Development innovation arm of PLA, is set to concentrate on pioneering solutions within our **Decentralized Trials Portfolio**. The primary focus for 2024 will be patient eConsent, marking the outset of this endeavor.

The **eConsent Strategy Working Group** is made up of 16 collaborators from companies such as Kvalito, PharmaTrail, RomSoft, Axiologic, Takeda, MSD and Johnson&Johnson. T**ogether with they are working together and developing the Product Initiation Proposal and Business Proposal in addition to the technical and financial requirements to get it off the ground and on the way to the MVP.**

Decentralized Clinical Trials
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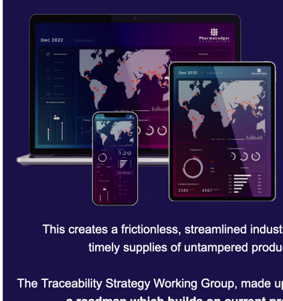

Supply Chain Traceability

Strategy Working Group ✅

In the intricate web of the global market, it's clear that healthcare supply chain traceability is a paramount concern.

Pharmaledger's vision for finished goods traceability is about seamlessly connecting the supply chain, ensuring accelerated information sharing and incorporating new partners such as healthcare organizations and patients.

This creates a frictionless, streamlined industry ecosystem founded on digital trust. Patients benefit from secure and timely supplies of untampered products meeting all regulations, coupled with transparent origin information.

The Traceability Strategy Working Group, made up of members from Takeda, MSD, GSK and Zuellig Pharma**, proposes a roadmap which builds on current products/pilots and the FGT use case to deliver a pilot in 2024 and a Minimum Viable Product (MVP) in 2025.**

Supply Chain Traceability
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Meet our **Members**

PharmaLedger ASSOCIATION
GSK
MSD
ZUELLIG PHARMA
EPF European Patients Forum
abbvie
BAYER
CERTH
CFtechnology.org
RomSoft
Johnson&Johnson
NOVARTIS
PDM
activage.org
iNCM
TECHNOVATIVE SOLUTIONS
AXIOLOGIC
Veratrak
Assurea
Elanco
Takeda
dafne THE HEALTHCARE COMMUNITY
PharmaTrail
KVALITO
INTEROPERABILITY INSTITUTE
Onorach Innovation
Partisia Blockchain
CSCMP
eNNOV Software for Life
DEMOCRITUS UNIVERSITY OF THRACE
SPECTRAL ENGINES MEMBER OF THE NYNOMIC GROUP
novo nordisk
MICHIGAN STATE UNIVERSITY
allpack Passion for Pharma Packaging

Meet and hear from new PLA **Team Members**

> *As a patient and as the product manager for PLA's electronic Product Information (ePI), I find immense joy in bringing medicine leaflets to the digital realm. Imagine a world where, at the click of a button, we can access crucial information about our medications whenever we need it, reading with ease and having the assurance that we're always holding the latest, most up-to-date leaflet in our hands. And that is just the beginning of all it is capable of. This is not just about convenience; it's about empowerment and staying informed in the fast-paced landscape of healthcare.*
> *I take pride in being a catalyst for change, contributing to a healthcare landscape that's as dynamic as it is patient-centric."*

Sonja Steiner
Senior Product Manager for PLA ePI

> *Being a part of PLA, with its core mission of offering industry-wide solutions, is truly exciting. Working within a membership-based, open-source, and ecosystem-driven organization marks a significant shift for the healthcare sector. As the IT Operations Lead, I take immense pride in collaborating with talented professionals from various organizations, all dedicated to ensuring the smooth operation of essential platforms, such as PLA's electronic product information (ePI). By forging innovative collaborations across sectors, we are paving the way for transformative healthcare delivery. What an exciting journey we have ahead!"*

Darlene MacDonald
IT Operations Lead

Learn More About the Team

PLA **Newsroom**

From the **PharmaLedger Community**

Reflecting on Success:
Celebrating a Year Full of PLA Achievements

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Celebrating a Year Full of PLA Achievements
January 2024

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Decentralized Trials:
A Blockchain-Driven Pharmaceutical Evolution

Decentralized Trials:
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January 2024

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PharmaLedger's Next Frontier:
Revolutionizing Healthcare Logistics Through Supply Chain Traceability

PharmaLedger's Next Frontier:
Revolutionizing Healthcare Logistics Through Supply Chain Traceability

COMING SOON

BLOCKCHAIN IN HEALTHCARE TODAY

EDITORIAL

Blockchain Technology Predictions 2024: Transformations in Healthcare, Patient Identity, and Public Health

Blockchain Technology Predictions 2024
October 24th 2023

Blockchain in healthcare Today

Read More

The Power of Collaboration: Introducing the eCOA Consortium

eConsent:
Why Language Matters
December 20th, 2023

Applied Clinical Trials

Read More

SIDLEY

Beyond Technology: Embracing Blockchain for a Paradigm Shift in Life Sciences

SUBSCRIBE

Blockchain | Paradigm Shift in Life Sciences
January 23rd 2024

Sidley

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DoH Announces Partnership with ADHDS and MSD GCC to Experiment with the Application of Blockchain Technology in Healthcare

DoH Partnership with ADHDS and MSD GCC to Experiment with the Application of Blockchain Technology in Healthcare
December 20th, 2023

News | Department of Health - Abu Dhabi

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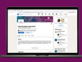
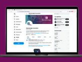
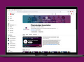
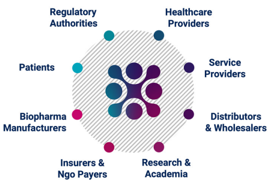





WEBSITE LINKEDIN X FACEBOOK YOUTUBE

Follow our news in real time by joining our social media channels today!

GET INVOLVED with PLA...


Regulatory Authorities
Healthcare Providers
Patients
Service Providers
Biopharma Manufacturers
Distributors & Wholesalers
Insurers & Ngo Payers
Research & Academia

..as a member of the Association..

Not sure where you fit in our Digital Trust Ecosystem? Answer a few questions to find the best fit for your organization.

Find Your Fit

..as an individual expert volunteer in our xLab!

PLA is only open to membership from companies and organizations with a connection to healthcare, but non-members our welcome to join our xLab, the R&D innovation arm of PLA, as an expert volunteer...

Click below to submit a letter of interest, mentioning your motivations and area of support together with your CV.

Volunteer for the xLab

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