Message from PLA Leadership

Welcome to the second edition of "Digital Trust in Healthcare".

In this edition, it is my absolute pleasure to invite you to read and share the latest news from the PharmaLedger Association. As you delve into the sections, you'll gain firsthand insights into the remarkable milestones and updates of our journey to collectively transform digital healthcare.

Our aim is to foster a transformative mindset and demonstrate the way of collaborative innovation.

As a valued member of the PharmaLedger follower community, you'll discover an exclusive preview of our official launch announcement of the first-generation Product Trust Platform™ and its first-of-its-kind GxP-qualified blockchain network.

With updates on platform, product, team, and organizational developments, this newsletter is filled with valuable insights and opportunities for you, our cherished readers.

Stay tuned for an exciting journey ahead. We look forward to your future contributions and to welcoming you to PLA!

Clarisse Dias da Mota,
VP of Ecosystem Operations and Strategy.

PharmaLedger
ASSOCIATION

PRODUCT **UPDATES**

PHARMALEDGER ASSOCIATION
The World's First
GxP-Qualified Blockchain Network

Introducing a Groundbreaking Achievement: **The World's First GxP-Qualified Blockchain Network**

Straight from the press, we are delighted to unveil first hand, exclusively to our newsletter subscribers, the official communication heralding the launch of the world's very first GxP-qualified, non-profit blockchain network operated as a peer-to-peer system between pharmaceutical companies adopting ePI by PharmaLedger™.

Read our Press Release

PharmaLedger ASSOCIATION
Medication Name
BRAND
Product A

PRODUCT UPDATES

ePI by PharmaLedger RELEASE IN SINGAPORE

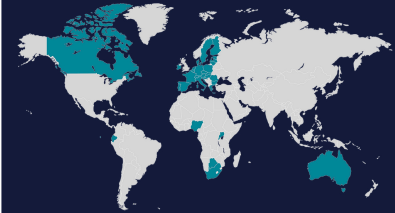
With the GxP-qualified Platform and Product, PLA patron GSK has decided to conduct their first launch of ePI by PharmaLedger in Singapore. This milestone marks a significant step in our product roadmap!

> *"As of the 26th of September 2023 GSK is launching the PharmaLedger ePI solution across two products. This launch in Singapore represents a significant step forward in GSK's ePIL strategy, transforming how we will engage our patient population. By embracing this innovative technology we can enhance the user experience and distribute easily the most up to date critical healthcare information to patients and healthcare providers. Working with like-minded business and technology peers within the PLA Association has delivered a step change that we are proud of and we now look to accelerate adoption of the solution across our markets."* **GSK Spokesperson**

Product Release and **Readiness**

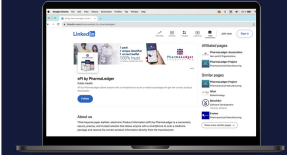
PLA has been advancing its ePI LWA readiness for multiple geographies. Check the countries below for which legal and data privacy assessments have been completed together with the multi-language feature available in English, Dutch, German and French.

> *"We are proud to announce our readiness to make a positive impact on healthcare ecosystems in multiple countries. Today, we are launch ready from a data privacy and legal perspective in the following markets and look forward to expanding our reach even further in the future in conjunction with our member companies."* **James Gannon** - VP Quality, Trust and Safety - PLA



Country	Legal Analysis Complete	DPIA for LWA Updated	Release Status	Release Date
Singapore	✓	✓	✓	Apr 4, 2023
Belgium	✓	✓	✓	
Luxembourg	✓	✓	✓	
EU (All Countries)	✓	✓	✓	
Canada	✓	✓	✓	
Botswana	✓	✓	✓	
Nigeria	✓	✓	✓	
Rwanda	✓	✓	✓	
Uganda	✓	✓	✓	
South Africa	✓	✓	✓	
Australia	✓	✓	✓	
Switzerland	✓	✓	✓	
Ecuador	✓	✓	✓	

ePI by PharmaLedger 2.0 release planned for end of October will improve on functionalities from release 1.0 and additionally offer readiness for **South Korea, Brazil and United Arab Emirates** including 4 additional languages - **Spanish, Brazilian Portuguese, Arabic and Korean.**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linkedin.com/showcase/epi-by-pharmaledger/
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1 pack
1 unique identifier
1 correct leaflet
100% trust
PharmaLedger ASSOCIATION
Follow
Affiliated pages
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ePI by PharmaLedger

Public Health

ePI by PharmaLedger allows anyone with a smartphone to scan a medicine package and get the correct product information.

About us

Think beyond paper leaflets: electronic Product Information (ePI) by PharmaLedger is a convenient, secure, precise, and trusted solution that allows anyone with a smartphone to scan a medicine package and receive the correct product information directly from the manufacturer.

PharmaLedger Association	Non-profit Organizations
PharmaLedger Project	Pharmaceutical Manufacturing
PharmaLedger Project	Pharmaceutical Manufacturing
Iktos	Biotechnology
BenchSci	Software Development Toronto, Ontario
Evotec	Pharmaceutical Manufacturing

Introducing the ePI by PharmaLedger Linkedin Showcase Page

We're on the brink of a revolutionary transformation in how healthcare information is managed and shared. **Follow to stay tuned for:**

🚀 **Exclusive Updates on ePI:** Be the first to access insights on ePI, gaining a front-row seat to its evolution.

📰 **New Features:** Explore news on how ePI is set to expand its applications, reshaping the future of healthcare.

🌍 **Impact in Communities:** Discover the real-world impact as PLA Members roll out ePI in multiple countries.

Follow our ePI Showcase page on LinkedIn

PLA INSIGHTS [ePI]
WORKING AS ECOSYSTEM
The Opportunity

PLA INSIGHTS [ePI]
ABOUT
ePI by PharmaLedger

PLA INSIGHTS [ePI]
COLLABORATIVE CO-CREATION
The Challenges

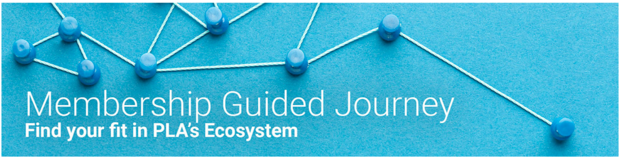
Missed the first episode of PLA Insights on ePI? Here is a chance to catch up!

PLA Insights Full Episode Playlist

Meet our **Members**

PharmaLedger
ASSOCIATION

GSK
MSD
ZUELLIG PHARMA
EPF European Patients Forum
abbvie
BAYER
Pfizer
CERTH
CFtechnology.org
RomSoft
Johnson&Johnson
NOVARTIS
PDM
activage.org
INCM
TECHNOVATIVE SOLUTIONS
AXIOLOGIC
Veratrak
Assurea
Elanco
Takeda
dafne THE HEALTHCARE COMMUNITY
PharmaTrail
DEMOCRITUS UNIVERSITY OF THRACE
KVALITO
INTEROPERABILITY INSTITUTE
Onorach Innovation
Partisia Blockchain
CSCMP
ENNOV Software for Life
SPECTRAL ENGINES MEMBER OF THE NYNOMIC GROUP


Membership Guided Journey
Find your fit in PLA's Ecosystem

All organizations and companies with a connection to healthcare can become a member of PLA.

Take our Guided Journey to Find Your Fit

Meet the new PLA **Team Members**

Marco Cuomo
Chief Technology Officer
from September 1st 2023

Announcing Marco Cuomo as CTO

Marco has been an integral part of PharmaLedger right from its inception. His dedication, expertise, and unwavering commitment have been instrumental in driving our mission forward. Today, we proudly announce Marco's new position as **Chief Technology Officer** (CTO) within PharmaLedger.

> *Decentralization isn't just about technology; it's a promise to healthcare. With blockchain, we create digital ecosystems where data is both secure and easy to access. In this important journey, we encourage healthcare leaders and organizations to move beyond old boundaries and work together to build a common foundation for digital solutions that benefit patients and businesses alike."* ***Marco Cuomo*** | *PLA CTO*

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New Staff Members

Sam Andrews
Technical Quality Manager
Staff Member
from August 7th 2023

Lia Salmito
Creative Manager
Staff Member
from August 15st 2023

Learn More About the Team

Meet the new PLA **Board of Directors Member**

John Graham, Zuellig Pharma Chief Executive Officer

I am honoured to join the PharmaLedger Association (PLA) Board of Directors and look forward to providing unique insights drawn from decades of working across different areas of the healthcare value chain in order to build a patient-first ecosystem with meaningful innovations and technologies." **John Graham**, Zuellig Pharma CEO

PLA is excited to welcome Zuellig as a Patron Board Member with a shared objective to accelerate the pace of innovation and adoption of patient-centric digital solutions and create real impact.

Learn More About Our BOD

John Graham
Board Member
Zuellig Pharma
Patron Member

PLA **Newsroom**

From the **PLA Team & Collaborators**

PLA NETWORK
Press Release October 2023

PLA Network Press Release October 2023

October 5th, 2023

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PharmaLedger ASSOCIATION
PLA: Where the Values of
Healthcare and Blockchain Align

PLA: Where the Values of Healthcare and Blockchain Align

October 5th, 2023

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PharmaLedger ASSOCIATION
LogiPharma PodCast
with Daniel Fritz

Podcast Interview with Daniel Fritz: The Article

October 5th, 2023

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+

THE LogiPharma PODCAST
with Daniel Fritz
PLA Executive Director
What is PharmaLedger, how was it created and what was the association set up to do?
PLA has moved away from blockchain into other areas of technology. I was wondering why and if you could tell me some more information about that.
Could you tell me what some of the early challenges were?
Would you be able to tell me what some of PLA's biggest wins were?
If we were to look five years in the future from now what would your hopes be for PharmaLedger?
What is perhaps a commonly held belief in the industry which you think may be a myth or just not true?

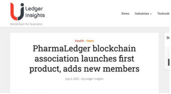
Podcast Interview with Daniel Fritz The Video Playlist

October 5th, 2023

Watch

PLA Newsroom

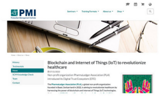
PLA **in the News: Highlights**


Ledger Insights
Blockchain for business
News
Industries
Technol

Health · News

PharmaLedger blockchain association launches first product, adds new members

July 4, 2023 • by Ledger Insights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Blockchain and Internet of Things (IoT) to revolutionize healthcare

Non-profit organization PharmaLedger Association (PLA) introduced its Digital Trust Ecosystem (DTE)

The PharmaLedger Association (PLA), a global non-profit organization founded in Basel, Switzerland in 2022, is aiming to revolutionize healthcare by harnessing the power of blockchain and Internet of Things (IoT) technologies.

PharmaLedger blockchain association launches first product, adds new members

July 4th 2023 | Ledger Insights

Read More

Blockchain and Internet of Things (IoT) to revolutionize healthcare

July 27th, 2023 | PMI

Read More

Past and Upcoming Events...

7th Annual ConV2X Global Blockchain in Healthcare Symposium 2023
21-22 September
New Orleans, USA + Hybrid
PLA Presence:
Daniel Fritz
Executive Director

Swiss Packaging Institute
28 September
Basel, Switzerland
PLA Presence:
Daniel Fritz
Executive Director

LogiPharma USA
3-6 October
Boston, USA
PLA Presence:
Mario Feliciano
PLA Product Director
"Novartis"

Pharma Packaging & Labelling Forum
5-6 October
Berlin, Germany
PLA Presence:
Lars Brammer
Head of Supply Chain Innovation at Bayer

Qualified Person Forum
11 October
Berlin, Germany
PLA Presence:
Daniel Fritz
Executive Director

Global Pharma Supply Chain & Logistics Forum
19-20 October
Berlin, Germany
PLA Presence:
Lars Brammer
Head of Supply Chain Innovation at Bayer

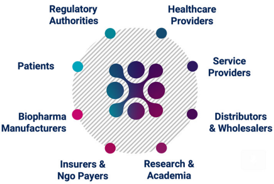
Sidley Swiss Medtech Conference
6 November
Bern, Switzerland
PLA Presence:
Daniel Fritz
Executive Director

LogiPharma Connect
29-30 November
Montreux, Switzerland
PLA Presence:
Daniel Fritz
Executive Director

Clinical Trials Europe
29-30 November
Barcelona, Spain
PLA Presence:
Clarisse Dias da Mota
VP of Ecosystem Operations and Strategy

See All Events

GET INVOLVED with PLA...


Regulatory Authorities
Healthcare Providers
Patients
Service Providers
Biopharma Manufacturers
Distributors & Wholesalers
Insurers & Ngo Payers
Research & Academia

..as a member of the Association..

Not sure where you fit in our Digital Trust Ecosystem? Answer a few questions to find the best fit for your organization.

Find Your Fit

..as an individual expert volunteer in our xLab!

PLA is only open to membership from companies and organizations with a connection to healthcare, but non-members our welcome to join our xLab, the R&D innovation arm of PLA, as an expert volunteer...

Click below to submit a letter of interest, mentioning your motivations and area of support together with your CV.

Volunteer for the xLab

Join us on our social media channels!

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